



The Alliance

Bulletin

Providing key information in a no-frills format for professionals who travel to write, edit, broadcast or create images.

April 2015

Ashley Gibbins

Ashley@itwalliance.com
www.itwalliance.com

Issue 181 : April 2015

www.itwalliance.com

The Alliance press card



The International Travel Writers Alliance Press Card now provides Alliance journalists with formal recognition of their status and standing in the profession and a range of opportunities from Alliance travel partners.

Contact Ashley Gibbins at Ashley@itwalliance.com.

Job shop

The International Travel Writers Alliance Job Shop enables the Alliance's partners to place - and journalists to receive - information on in-house jobs, special assignments or one-off projects.

Addition services through Job shop

The Alliance's travel journalists can also :

- create an anonymous job seeker profile or upload a CV for potential employers to search through
- set up **Job Alerts** so as to be notified if a job is posted that matches the journalists skills or interests, and
- access job searching tools and tips

Visit : www.jobtarget.com/home/home.cfm?site_id=14773

Working with the Alliance

The following travel industry partners and agencies have registered with the Alliance and are keen to work with Alliance travel writers, editors, broadcasters and photographers.

Other Alliance partners and agencies can be found at www.itwalliance.com.

Partners

Puglia Region, Italy

The Regional Tourism Agency, known as Pugliapromozione, is a non-profit public body, the Tourist Board of Puglia Region (South Italy).

It promotes the touristic image of the Region all over the world using both traditional instruments (trade shows, road shows, events and workshops) and innovative ones like social networks. Puglia is a region which combines ancient traditions with modern lifestyle.

Puglia's authentic appeal has been included among the top destinations worldwide. Lonely Planet's best value travel destinations for 2014.

Visit : www.viaggiareinpuglia.it/hp/en. Contact : Bianca Maria Tricarico at ufficiostampa@viaggiareinpuglia.it.

Mons Region Tourist Office, Belgium

The Mons Region Tourist Office provides information about the area of Mons and organizes guided tours, daytrips and city trips.

The Mons Region Tourist Office also welcomes journalists in collaboration with the Belgian Tourist Offices of Wallonia and Brussels.

It is involved in the development of projects linked with the UNESCO sites, Mons 2015 European Capital of Culture and the memorial tourism in the frame of the commemorations 2014/2018.

Visit : www.monsregion.be. Contact : Michel Vasko at michel.vasko@ville.mons.be.

The Family Holiday Association (UK)

The Family Holiday Association provides domestic short breaks for the most needy children and their families for over 35 years.

The chance to enjoy a break away from the stresses of daily life is something that many of us take for granted, but thousands of UK children have never had the chance to enjoy a holiday. Typically, a family granted a short break stays in a caravan in a UK seaside town.

The charity has found that these simple holidays can have a positive effect on mental health, help strengthen relationships within the family and give family members a fresh perspective, providing them with the motivation to make positive changes to their lives. Holidays do matter.

Visit : www.familyholidayassociation.org.uk. Contact : Angie Watson at angie@familyholidayassociation.org.uk.

New Hampshire Travel and Tourism

The New Hampshire Division of Travel and Tourism Development works with the state's seven travel regions to increase visitation, travel and visitor expenditures in order to expand business activity and employment throughout the state.

The division is responsible for domestic and international advertising and public relations, literature publication and distribution.

Visit : www.visitnh.gov. Contact : Tai Freligh at tai.freligh@dred.state.nh.us

Agencies

Mason Rose (UK)

Mason Rose is a highly regarded Sales, Marketing and PR agency for the luxury travel and lifestyle industry, located in London and Chester.

Its clients include some of the most well known hotels and travel related services in the world.

Whilst being heavily specialised in the UK market, Mason Rose offers services in North America through its strategic partnership with Elite International and we work closely with a network of PR agencies throughout the rest of the world.

Visit : www.masonrose.com. Contact : Saveria Chuzel at saveria@masonrose.com.

ICEHOTEL (Sweden)

ICEHOTEL is an art project and a hotel made of ice from Torne River.

Every year sees a new rendition of the hotel, featuring new interior designs and makers.

ICEHOTEL is constructed over 2 months in the autumn and is open for visitors between December and mid-April.

Visit : www.icehotel.com. Contact : Beatrice Karlsson at pressofficer@icehotel.com.

The International Gay & Lesbian Travel Association (USA)

The International Gay & Lesbian Travel Association is the leading member-based global organization dedicated to LGBT tourism.

The association represents LGBT and LGBT-friendly accommodations, destinations, service providers, travel agents, tour operators, and events, as well as the LGBT travel consumers they wish to serve.

Visit : www.iglta.org. Contact : LoAnn Halden loan at halden@iglta.org.

News

Ramside Hall Hotel, County Durham, UK

This historic hotel on the outskirts of Durham city completing a £16m development, which includes a new suite of rooms and the largest Presidential Suite in the North East, two championship golf courses and a state-of-the-art spa.

Visit : www.ramsidehallhotel.co.uk Contact : Bernice Saltzer at bernice@sortedpr.com.

Wynyard Hall Hotel, Teesside, UK

The stunning Wynyard Hall Hotel will be unveiling the UK's largest rose garden this summer, the vision of owner Sir John Hall, former Chairman of Newcastle United Football Club and creator of the Metrocentre shopping centre.

The hotel, which has a spa and award-winning restaurant, is returning to its former glory its walled garden with its own visitor centre as part of a five year development plan.

Visit : www.wynyardhall.co.uk. Contact : Emma at emma@sortedpr.com.

Oklahoma City

On 19 April 2015, Oklahoma City will commemorate the 20th anniversary of the bombing of the Alfred P. Murrah Federal building by Timothy McVeigh.

The attack resulted in 168 lives being lost.

A Remembrance ceremony will take place at the Oklahoma City National Memorial & Museum. Special guests invited are President Bill Clinton, President George Bush and President Barak Obama.

More than \$10M in renovations have taken place in the museum over the last year.

Visit : www.okstandard.org. Contact : Tabbi Burwell at tburwell@visitokc.com.

Andaz Munich

The Andaz hotel group has announced that the first Andaz branded hotel in Germany, Andaz Munich will open in central Munich, in a cultural district known as Schwabinger, during 2017

Visit : www.andaz.com. Contact : Contact : Thea Harley at Thea@grifcopr.com.

Dorsett Hotels & Resorts, Hong Kong

Guests the four Dorsett Hong Kong hotels will be given a smartphone to use for the duration of their stay.

They will be able to make use of free local calls plus complimentary international calls to the UK, USA, China, Australia, Korea, Malaysia and Singapore.

Dorsett Hotels & Resorts is one of the three hotel brands of Dorsett Hospitality International, with properties in Hong Kong, China, Malaysia, Singapore and the UK.

Its Hong Kong hotels are Dorsett Kwun Tong; Dorsett Mongkok; Dorsett Tsuen Wan and Cosmopolitan Hotel Hong Kong.

Visit : www.dorsetthotels.com. Contact : Nicole Lovett at Nicole@grifcopr.com.

Lightweight camping digital magazine

A digital magazine dedicated to lightweight camping and exploring some of Britain's best walks is now on sale.

Published by Camping magazine, the Essential Guide To Backpacking And Lightweight Camping features information on outdoors adventure.

There is a step-by-step guide to 20 wonderful weekend walks throughout the UK and advice on picking a lightweight tent, choosing the right clothing, packing the best gear and finding the perfect basecamp.

The Essential Guide To Backpacking And Lightweight Camping is available to download for £2.99.

Visit : www.outandaboutlive.co.uk. Contact Ian Duff at news@email.outandaboutlive.co.uk.

Leads

The Riverwalk Arts & Entertainment District, Florida, Fort Lauderdale

The Riverwalk Arts & Entertainment District is a partnership of arts and entertainment organizations located along the New River in downtown Fort Lauderdale with the express mission of promoting cultural tourism in South Florida.

With over 1000 individual events each year, the District attracts well over one million visitors annually.

Partners of the Riverwalk Arts & Entertainment Consortium include Broward Center for the Performing Arts, Museum of Art | Fort Lauderdale, Florida Grand Opera, Fort Lauderdale Historical Society and the Historic Stranahan House Museum.

Visit : www.riverwalkae.com. Contact : Carmen Ackerman at cackerman@browardcenter.org.

TourBar

TourBar is a social networking website and mobile app which is designed to help people find a travel companion.

Members have the option to register as local guides or as a solo traveller going to a new destination, or both.

The *TourBar* app can also be downloaded for free and accessed via the iTunes Store, Google Play or the Windows Phone Store.

Visit : www.tourbar.com. Contact : Fiona Anderson at Fiona@mccluskey.co.uk.

Audio Tours USA

Boston / Chicago / New York / Philadelphia / San Francisco / Washington DC

Audio Tours USA provide MP3-based or app-based (iOS or Android) audio tours to Alliance press card holders.

Each tour contains 20-25 audio tracks highlighting the top sites and attractions in a given US city. The average track is 5-6 minutes. The apps also incorporate photo's, location based functions, and all the information you need including hours of operation, prices, phone numbers & website address.

The tours were professionally prepared by travel experts and narrated by a radio show host. The tours provides the background and history to each site which makes the visit more interesting and meaningful.

The sites highlighted include iconic landmarks, historical sites, nature spots, sport venues, recreation areas, famous buildings, and top museums. The tours can be used in advance or as you visit.

Visit : www.bvtours.com. Contact : Shani Kaplan at contact.bvtours@gmail.com

Bon Vivant (London)

Bon Vivant, which is London's premier concierge service, advises on and arranges every travel, lifestyle and leisure need.

The Bon Vivant personal concierge will arrange holidays, recommend and book restaurants and bars, source tickets for the theatre, concerts and VIP events, and advise on a range of lifestyle services.

Whether its travelling to destinations and hotels, being the first to try a new restaurant or club, having access to the best seats at a music concert, or enjoying a day of hospitality with the best seats at a sporting event the Bon Vivant concierge will manage everything.

Visit : www.bonvivant.co.uk. Contact : Emyr Thomas info@bonvivant.co.uk.

Réunion Island, the Indian Ocean

Réunion is a French island with a population of about 800,000 located in the Indian Ocean, east of Madagascar and about 200 kilometres southwest of Mauritius.

The island offers travellers white sand beaches, sun and sea and mountains, waterfalls, forests and a volcano.

Reunion benefits from a tropical climate softened by the breezes of the Indian Ocean. There is year round sunshine especially in the north, west and south of the island.

Visit : www.reunion.fr. Contact : Pascal Viroleau at P.VIROLEAU@reunion.fr.

The Dry Tortugas National Park, Florida

Dry Tortugas National Park, which is located 70 miles west of Key West in the Gulf of Mexico, is made up of seven tiny coral-and-sand islands.

It includes Fort Jefferson, one of the largest brick structures in the Western Hemisphere, on which construction began in 1846. During the Civil War, Fort Jefferson served as a Union military prison for captured deserters and others.

A museum depicting the natural and historic resources of Dry Tortugas National Park and historic Fort Jefferson has opened in Key West, offering visitors an easily accessible introduction to one of America's most remote national parks.

The museum's opening is among several Florida Keys events celebrating the 500th anniversary of the discovery of Florida and the Keys island chain.

Visit : www.yankeefreedom.com and www.fla-keys.co.uk. Contact : Jo Thomas at jo.thomas@kbc-pr.com.

River Cottage Cookery School, Axe Vale, Devon, UK

River Cottage Cookery School is set in 65 acres of organic farm land overlooking the Axe Vale, in the English county of Devon.

The school is known for its sense of seasonality, sustainability and championing the best local producers and ingredients which make it a foodie hub where visitors can learn, dine and be inspired.

Courses are geared to the amateur cook, food enthusiast or a full-blown smallholder.

The two stand-out courses for aspiring domestic Gods and Goddesses are also the most popular culinary courses which are either spread over four consecutive days or concentrated into two fact packed days full of practical tutorial.

On the Four Days at River Cottage guests experience immersive cooking, learning and eating, taking them on a culinary journey through all the main principles of food such as meat, fish, bread and baking as well as vegetables.

The Two Day course is aimed at giving the most authentic and comprehensive two cooking days without leaving anyone behind.

Local accommodation options range from B&Bs, self catering, hotels, camping and glamping sites.

Visit : www.rivercottage.net. Contact : Elli Geraghty at elli@rivercottage.net.

Big Rock Candy Mountain, British Columbia, Canada

Big Rock Candy Mountain offers family-friendly nature tours to this crystal collecting area.

Cominco's Rock Candy Mine operated here in the 1920's and today visitors can collect sparkling quartz crystal geodes, fine fluorite in green & purple, and barite, while enjoying mountain scenery and wildflowers.

The mountain continues to produce museum-quality specimens of gemmy yellow barite on quartz and fluorite.

Visit : www.rockcandymine.com. Contact : Carla Mont at Carla.Mont@gov.bc.ca.

Callaway Gardens, Georgia

Callaway Gardens located on 6,500 acres in Pine Mountain, Georgia includes a resort, preserve and residential community.

Highlights include a butterfly conservatory, horticultural center, discovery center, chapel, inland beach, nature trails, a zip line/obstacle course and special events throughout the year.

Callaway Gardens is home to a forest preserve which is under conservation easement.

This conserved, sustainably-managed land is used for biological studies and environmental education programs.

Visit : www.callawaygardens.com. Contact : Rachel Crumbley at rcrumbley@callawaygardens.com.

The Classic Air Force at Newquay - Cornwall Airport, UK

The Classic Aircraft Trust was established in 2012 to preserve a unique collection of airworthy aircraft of the UK's post-war era.

These aircraft were previously owned by Air Atlantique and are now operating as the Classic Air Force, a fleet of vintage aircraft housed in its aircraft museum at Newquay Aerohub, in Cornwall.

This "living museum" opened in April 2012 is set to become one of the most popular attractions in Cornwall.

The exhibits, with the exception of a DC3, are all British aircraft from the 1950's and 1960's, both military and commercial. These include the de Havilland Dragon Rapide and Dove, Vampire and Meteor, and just arrived, a BAC 1-11.

Visit : www.classicairforce.com. Contact : Malcolm Ginsberg at malcolm@ginsberg.co.uk.

What's on

Tobago Jazz Experience

18 to 26 April 2015

Annual Tobago Jazz Experience is a nine-day festival highlighting the Caribbean islands vibrant culture and history, unique gastronomy and visitor-friendly residents.

The music can be enjoyed at concerts staged at Speyside, Signal Hill, Scarborough, Castara and Pigeon Point Heritage Park.

Set to a backdrop of Tobago's beaches and laidback atmosphere, Tobago Jazz Experience, now in its sixth year, offers visitors a chance to discover and explore the authentic Caribbean island while enjoying performances from world class jazz musicians.

About Tobago

Tobago, sister island to Trinidad, is a quintessential Caribbean island with secluded beaches, quaint villages, private villas and award-winning eco attractions that include the Main Ridge Rainforest, the oldest protected reserve in the western hemisphere and the world's largest brain coral.

Visit : www.tobagojazzexperience.com and www.visittobago.gov.tt. Contact : Jennifer Johnson at Jennifer@cam-pr.com.

The RSC's Shakespeare Birthday Celebrations

Shakespeare's Birthday Bash, Royal Shakespeare Theatre, Stratford-upon-Avon Sunday 26 April

The Royal Shakespeare Company (RSC) will celebrate Shakespeare's 451st birthday with a special Birthday Bash musical concert on Sunday 26 April.

The day before, Saturday 25 April, as part of Stratford-upon-Avon's annual Shakespeare Birthday Celebrations, the RSC will also offer a range of free activities.

The Birthday Bash

The Birthday Bash will feature music written for previous RSC productions and the forthcoming summer season, interspersed with speeches and extracts from Shakespeare performed by actors who have a close association with the Company.

Around twenty of the RSC's musicians, along with guest instrumentalists and vocalists, will perform music from -

- Henry V (1951, composer Leslie Bridgewater) which featured Richard Burton in the title role
- Othello (1999, composer George Fenton, and 1948, composer Ann Carbutt)
- The Merchant of Venice (1987, composer Guy Woolfenden), and Henry IV (2014/15, composer Paul Englishby).

Activities around the RSC's theatres on Saturday 25 April

As part of the Birthday Celebrations on Saturday 25 April the RSC will offer a range of free activities, including live music, storytelling sessions, stage fighting workshops and the chance to discover how fake scars and bruises are created.

Visit : www.rsc.org.uk. Contact: Dean Asker at dean.asker@rsc.org.uk.

Exporting Scotland : VisitScotland's Expo 2015, Aberdeen's AECC

22 and 23 April 2015

Exporting Scotland will bring together 200 businesses from across the country with a Scottish tourism product to highlight.

Tourism businesses from across Scotland will showcase food and drink and accommodation to entertainment, culture, great outdoors and visitor attractions.

Visit : www.visitscotlandexpo.com. Contact : Jack Gorman at jack.gorman@visitscotland.com

Great for Groups South, Kempton Park Racecourse, Middlesex

29 April 2015

Great for Groups South 2015 is a free event providing group travel organisers and the media with new ideas and inspiration for group days out and holidays.

It will be supported by many leading attractions and experiences from across the UK.

Visit : www.greatforgroups.co.uk/south. Contact : Rebecca McWattie at rebecca.mcwattie@metropolis.co.uk.

The Festa Dei Ceri, Gubbio, Italy

15 May 2015

The Festa Dei Ceri (Race of the candles) is one of the oldest Italian folklore displays.

The festival began as a solemn act of devotion on the part of the Eugubini towards their Bishop Ubaldo Baldassini which started in 1160, the year of his death.

Since then, every 15 May, the eve of the day of mourning, the devotional offering to the patron Saint is a fixed appointment for the people of Gubbio who take part in a great mystical procession, carrying candles all around the town and up Mount Ingino.

Visit : www.ceri.it. Contact : Stefania Gatta at stefania.gatta@enit.it.

Brussels Jazz Marathon, Flanders

22, 23 and 24 May 2015

The Brussels Jazz Marathon is a weekend jazz party with more than 450 musicians performing on the main squares in Brussels (Grand Place, Place du Sablon, Place St-Catherine & Place Fernand Cocq) as well as in 50 other venues.

Visit : www.brusselsjazzmarathon.be. Contact : Anita at www.visitflanders.co.uk.

Caribbean Week in New York

1 to 5 June 2015

Caribbean Week in New York promotes Caribbean tourism with business meetings, awards recognition programs, travel agent education and training, fundraising for the CTO Foundation at Rum and Rhythm and networking opportunities.

Visit : www.caribbeanweek.com, www.OneCaribbean.org and www.CaribbeanTravel.com. Contact : Sylma Brown Bramble at CTOny@Caribtourism.com.

MINT Polo in the Park, Hurlingham Park in Fulham, London

5, 6 and 7 June 2015

The Hurlingham Park in Fulham will host the MINT Polo in the Park, which brings together international polo and family entertainment.

MINT Polo in the Park is known for its innovative format and provides an introduction for those less well-acquainted with the sport. It has simplified the traditional rules of polo so that newcomers will be able to follow the action without any prior knowledge of the game.

There is a smaller Polo Field meaning the action is never far away from the spectator and the use of a 45 Yard Ring with goals scored from outside the ring worth double the points.

Visit : www.polointheparklondon.com. Contact : Hannah Rawdon-Mogg at Hannah@revolutionsports.co.uk.

Banff Marathon, Banff National Park, Alberta, Canada

21 June 2015

The first Banff Marathon will offer runners the opportunity to race through Banff National Park, which is Canada's oldest national park and a UNESCO World Heritage Site.

The 42-kilometre point-to-point course will start south of Lake Louise on the Bow Valley Parkway, continue along The Legacy Trail and Vermillion Lakes Road and finish in downtown Banff.

Visit www.banffmarathon.com and www.banfflakelouise.com. Contact : Helena Cox at HCox@BanffLakeLouise.com

Montreal International Jazz Festival

26 June to 5 July 2015

Ranked as the world's largest jazz festival by Guinness World Records, the Festival International de Jazz de Montréal has been attracting those with a passion for music for over three decades.

Every year, North America's French-speaking metropolis welcomes global music fans to 10 days of jazzcentric celebration, where fans of all types of jazz-related music rub shoulders with aficionados of the genre in its purest form.

The Festival hosts some 30 countries, 3,000 musicians and public entertainers, 1,000 concerts and activities—two-thirds of them free – in 15 concert halls and on 8 outdoor stages.

The event attracts more than two million visitors to the heart of Montreal's downtown core, in an area off-limits to car traffic!

Journalists covering arts & culture or travel on a regular basis can apply for press accreditation. Visit : www.montrealjazzfest.com. Contact : media_jazz@equipespectra.ca.

The 9th Annual World of Faeries Festival, South Elgin, Illinois

1 and 2 August 2015

The World of Faeries Festival is one of the USA's biggest arts and crafts and themed events, which showcases the best local musical talent and entertainment from the surrounding states.

Visit : www.theworldoffaeries.com. Contact: Gloria Yaeger at dayglo@theworldoffaeries.com.

OpenAir Classic Convertible Tour, Onalaska, Wisconsin

21 to 24 August 2015

Some 200 topless cars and 400 happy, waving people will drive roller-coaster back roads, stop at off-the-beaten-track checkpoints and experience exhilarating open-air touring as

The annual OpenAir Classic Convertible Tour explores "the lumpy parts" of Wisconsin, Iowa and Minnesota along the Mississippi River's Great River Road.

All convertible lovers are invited to apply for the 2013 tour which will be headquartered in Onalaska, Wisconsin.

The tour is limited to about 200 cars ranging from 1930's classics to fresh-from-the-showroom models.

Visit : www.OpenAirTours.com. Contact : Gary Knowles at openair@aol.com.

Bodega Seafood, Art & Wine Festival, Bodega, California

29 and 30 August 2015

The Bodega Seafood, Art & Wine Festival, Northern California's largest seafood feast is one of the most popular festivals in the Bay Area.

It attracts thousands of foodies, art aficionados, wine and beer connoisseurs and music lovers to Watts Ranch in the village of Bodega, where Alfred Hitchcock filmed his classic thriller, "The Birds."

More than 45 wineries and microbreweries will pour wines and beers, while 15 restaurants and catering companies offer seafood classics, including barbecued oysters, crab cakes, Key Lime calamari and clam chowder.

Visit : www.winecountryfestivals.com. Contact : Janet Ciel at info@bodegaseafoodfestival.com

The American River Music Festival, Lotus, California

18 to 21 September 2015

Situated on the South Fork of the American River in the Sierra Nevada foothills, the Coloma Lotus valley provides the backdrop for 30 live music performances.

The festival features vintage rock, blues, new and old grass, sweet jam and folk musicians. Main stage performances are alongside the river.

Visit : www.americanrivermusic.org. Contact : Noel Robinson at americanrivermusicfestiva@gmail.com.

International US Sand Sculpting Challenge

San Diego

29 August to 1 September 2015

San Diego's Big Bay stages the International US Sand Sculpting Challenge and 3D Art Exposition

Forty of the world's best sculptors from Italy, Ireland, the Netherlands, Portugal, Latvia and Canada, will challenge the best in the USA in three different classes using 300 tons of sand that will be carved and molded into sculptures.

Tall ships sail by with full regalia and singers, dancers and circus performers will entertain visitors.

Visit : www.ussandsculpting.com. Contact: Gordon Summer at gsummer@ussandsculpting.com.

London Restaurant Festival

1 to 31 October 2015

The London Restaurant Festival is a city-wide celebration of eating out in the capital, from Michelin-starred restaurants to neighbourhood bistros.

The Festival is designed to raise the profile of establishments involved and acknowledge the pleasure and sustenance given to all by London's extraordinarily diverse range of restaurants.

Visit : www.londonrestaurantfestival.com. Contact : Catherine Donegan at Catherine@dundascommunications.com

Oktoberfest in Fredericksburg Texas

2 to 4 October 2015

For three days, Oktoberfest in Fredericksburg will celebrate 33 years of Texas gemütlichkeit (cosiness).

Three covered stages host a continuous parade of entertainers with focus is the German favourites of oompah, polka, and waltzing, contests, and plenty of opportunities for dancing. There is also the chance to sample German, American, Texan and other imported beers.

Visit : www.oktoberfestinfbg.com. Contact: Deborah Farquhar-Garner at creative@kfc.com.

Falmouth Oyster Festival 2011, Falmouth Cornwall, UK

9 to 12 October 2013

The annual Falmouth Oyster Festival celebrates the start of the oyster dredging season, the diversity and quality of Cornish Seafood and in particular, one of the last remaining traditional oyster fisheries, dredging by sail and hand punt.

Falmouth is Cornwall's leading south coast resort and home to the county's maritime heritage.

Visit : www.falmouthoysterfestival.co.uk, www.discoverfalmouth.co.uk. Contact : Gemma Teague at hello@gemmateaguemarketing.co.uk

Reasons to write about

The Gallipoli Battlefields, Troy and Bozcaada, Turkey

With this year marking the centenary of World War I and the Battle of Gallipoli, there's particular interest in the Gallipoli Peninsula.

Gallipoli

The Gallipoli Peninsula is a short boat ride from Canakkale's mainland over the Aegean and is known for its historical strait which is a gateway through the Dardanelles from Europe to Asia.

Visits to monuments and key sites, from the site of the female run WWI hospital to the trenches, provide experience enhanced by Canakkale's coast.

Troy

Located to the northwest of Mount Ida, the city of Troy is best known as the site of the Trojan War.

Today it holds UNESCO World Heritage status and visitors can take a tour of the remains of the ancient city of Troy and its museum exhibiting a priceless collection recounting the city's culture and lives of its inhabitants.

Mount Ida

Mount Ida (Kaz Daglari) offers opportunities for trekking, horse-riding and mountain-biking across scenic stretches of forest.

A key setting in the Iliad and the Aeneid, Mount Ida, also known as the mountain of the goddess, has featured in classical literature and history as a setting for the Greek gods to watch battles fought by their romantic heroes.

Travellers can take an expedition to explore the mountain, enjoy its fresh spring water lakes known for their health benefits and even stay at a characterful boutique hotel to enjoy the mountain air and sea views for a longer period.

Bozcaada

Formerly known as Tenedos, the Aegean island of Bozcaada is accessible by boat from Canakkale and Edremit.

Travellers can enjoy the island cuisine which is a fusion of Turkish and Greek dishes with local wines to accompany it, relax on the island's soft sandy beaches and explore its craft shops.

Wine-making in the northern Aegean

The northern Aegean region of Turkey has a long history of wine-making, where grapes have been cultivated since around 3000BC.

With vineyards dotting the countryside, trying local wines is a must on any visitor's itinerary.

Pegasus Airlines, Turkey's low-cost carrier, flies to Balikesir/Edremit Airport via Istanbul. Pegasus flies a scheduled service to 89 destinations in 37 countries.

Visit : www.gototurkey.co.uk and

For information and press trip requests contact : Serra Celikkan at pegasus@redmintcomms.co.uk.

North Tenerife

The north of Tenerife is more accessible with Iberia Express offering a new route Tenerife North (Los Rodeos).

With the new direct flights, key attractions such as Anaga Rural Park, Santa Cruz, La Laguna, Pirámides de Güímar and the northern wineries, volcanic sand beaches and picturesque towns are within easier reach.

Visit : www.webtenerife.co.uk.

Golf in Tenerife

The northern 18-hole course Buenavista Golf club stages the 5th Vincci Buenavista Anniversary Tournament (18 April 2015) and the 9th Tenerife Golf Circuit (2 May 2015).

Buenavista Golf, designed by golf legend Severiano Ballesteros, offers impressive views of the Teno mountain range and the Atlantic Ocean.

Visit : www.buenavistagolf.es.

The Festival Santa Cruz Extreme, Tenerife

19 April 2015,

The annual Festival Santa Cruz Extreme is a trail run through one of the island's lush and green subtropical forests.

Visit : www.festivalsantacruzextreme.com.

The Ancient and Baroque Music Festival, Puerto de la Cruz, Tenerife

The Ancient and Baroque Music Festival takes place throughout March and April 2015 in Puerto de la Cruz, which preserves the atmosphere of a traditional seafaring town.

Visit : www.reyesbartlet.com.

Loro Parque, Tenerife

The Loro Parque latest addition, "Aqua Viva", is a 500 square-metre aquarium with hundreds of jellyfish.

Visit : www.loroparque.com.

Fiestas de la Cruz, Los Realejos, Tenerife

3 May 2015

Locals and visitors join in the popular Fiestas de la Cruz, an annual festival that sees the northern seafaring town decorated with more than 300 crosses made of flowers.

Visit : www.losrealejos.es.

Visit : www.webtenerife.co.uk. Contact : Enrique Martín at enrique@humewhitehead.co.uk.

Sun Aqua Pasikudah, Sri Lanka

The new Sun Aqua hotel brand has opened its first property, Sun Aqua Pasikudah.

One of the first five-star boutique resorts in Pasikudah Bay, Sun Aqua Pasikudah is located on the unspoilt East Coast of Sri Lanka, 35km northwest of Batticaloa.

Pasikudah Bionise enjoys one of the longest stretches of shallow coastline with stunning coral reefs and the East Coast of Sri Lanka has some of the best dive sites.

There are historical wrecks from the Colonial Period and WWII.

HMS Hermes was the first purpose built aircraft carrier and other sites include the British Sergeant, a British ship commissioned as a tanker during WWII, Lady McCullum, a steam driven transport ship and Gladys Moller, a British transport ship located in shallow water.

The Sun Aqua Pasikudah is surrounded by a rich array of natural and historical wonders with cultural attractions including Buddhist landmarks and archaeological sites such as the UNESCO heritage site of Sigiriya and ancient ruins of Polonnaruwa.

Sun Aqua is set to add a further two properties, in the Maldives, in 2015 and 2016.

Visit : www.sunaqua.com. Contact : Kathryn Peel at Kathryn@ophirpr.co.uk.

Attractions in Southampton, UK

SeaCity Museum, Southampton UK

Southampton's SeaCity Museum, which is located in the Grade II listed former Magistrates Court, tells the story of the people of Southampton and the city's historic connection with the sea.

Southampton's Titanic Story

The RMS Titanic, pulled away from White Star Dock in Southampton at the start of her maiden voyage on 10 April, 1912.

Five days later in the early hours of 15 April she struck an iceberg and sank causing great loss of life. The impact of the tragedy was felt no more so than in Southampton.

Most of the crew of the Titanic lived in the city, and more than 500 households in Southampton lost at least one family member. This exhibition tells their story.

Southampton - Gateway to the World

Gateway to the World recounts the stories of people who have departed from or arrived in the port of Southampton with themes of invaders and settlers, traders, exiles and soldiers.

The Pavilion, a new building attached to *SeaCity Museum*, houses special exhibitions.

Visit : www.seacitymuseum.co.uk

Tudor House and Garden, Southampton

The Tudor House and Garden, Southampton's most important historic building, encompasses over 800 years of history on one site.

Dating back to 1492, the current Grade 1 listed house has been home to such characters as eminent Tudor lawyer Lord Lyster, artist George Rogers and Victorian bonnet maker Eliza Simmons.

Tudor and Victorian kitchens

The reconstructed Tudor and Victorian kitchens demonstrate how far mod cons have come in the 21st Century.

A selection of restored artefacts of historic importance are on display in the fascinating museum, including examples of Georgian and Victorian jewellery, as well as a number of archaeological finds dating back to the medieval and Tudor periods.

There is also a series of interactive activities giving children the chance to find specific objects around the house, design their own wall fabrics or tiles, make rubbings of unusual textures within the building and dress up in period costume.

Beyond the garden lies King John's Palace, the remains of a stone-built merchant's house built in the 1200s, which later became part of the medieval town walls.

Visit : www.tudorhouseandgarden.com.

Southampton City Art Gallery

Opened in April 1939, Southampton City Art Gallery is known for its permanent collection which features around 3,700 works, spanning eight centuries.

These tell the story of western art from the Renaissance to the present day. The core of the collection is twentieth century and contemporary British art. Strong clusters within this include Post-Impressionism (notably the Camden Town Group), Surrealism, St Ives and progressive contemporary art from the mid-1970s.

Free to enter and conveniently located right next to SeaCity Museum, the venue caters for families.

Visit www.southampton.gov.uk/art.

Visit : www.southampton.gov.uk. Contact : Gareth Colwell at Gareth.Colwell@southampton.gov.uk.

A place to stay

Middlethorpe Hall, York

Middlethorpe Hall is a 17th century William and Mary country house standing in 20 acres of manicured gardens and parkland just outside of the historic medieval city of York.

Once the home of the famous diarist Lady Mary Wortley-Montagu, Middlethorpe has been restored with carefully chosen antiques and art work.

Middlethorpe overlooks York Racecourse, which has flat racing from May to October. York itself is a city of extraordinary culture and history with its circuit of 13th-century walls, impressive Gothic York Minster, the Castle, museums and restaurants and cafes within its winding streets.

Visit: www.middlethorpe.com Contact: Peter da Silva at peter@boutiquedasilva.com

La Mamounia, Marrakech, Morocco

La Mamounia, which has hosted royalty, politicians, celebrities features four restaurants, a traditional Moroccan hammam, tennis courts and indoor and outdoor swimming pools.

Visit : www.mamounia.com. Contact : Elisa Grimaldi at elisa@masonrose.com.

Palais Amani, Fez, Morocco

Palais Amani is an authentically-restored riad set within the walls of Fez's ancient medina with a panoramic roof terrace and mosaic-tiled hammam.

There are shaded courtyards and terraces, a spa (hammam) offering massages with local argan oil and cookery classes with trips to the medina to buy produce with the chef.

Fez is the cultural centre of Morocco, hosting the Sacred Music Festival each May. Cultural excursions include escorted trips to the famous tanneries of the medina, one of the best-conserved historic towns of the Arab-Muslim world, and the well-preserved Roman ruins at Volubilis.

Visit: www.palaisamani.com Contact: Peter da Silva at peter@boutiquedasilva.com

La Grande Maison, Bordeaux

La Grande Maison hotel designed by Bernard Magrez and Joël Robuchon, opened in December 2014.

The first luxury hotel in the town is housed in a white stone building of classical architectural style dating from the late 19th Century.

Behind lies the grandeur of the time of Napoleon III, with high ceilings, tall windows, wall mouldings, exposed and opulent stonework and a grand entrance staircase which leads to the rooms.

Visit : www.lagrandedemaison-bordeaux.com. Contact : Olivia Lewis at Olivia.Lewis@explore.co.uk.

Ellerman House, Cape Town

Ellerman House is a 13 bedroom boutique hotel, with two new exclusive villas, which houses one of the largest private collections of South African art in the city.

It also offers farm-to-table dining and a selection of over 7,500 wines in its wine library too.

The Ellerman is also to launch Cape Town Trailrunning and Artist Residencies.

Visit : www.ellerman.co.za. Contact : Thea Harley at Thea@grifcopr.com.

Loews Regency New York, New York, USA

Situated in Midtown Manhattan, the Loews Regency is located within walking distance of Central Park and some of the city's finest dining and shopping experiences.

It has 379 renovated guest rooms including 58 suites.

Visit : www.loewshotels.com. Contact : Elisa Grimaldi at elisa@masonrose.com.

Kempinski Hotel Barbaros Bay, Turkey

Located on the Turkish Riviera in its own private bay, the Kempinski Hotel Barbaros Bay has launched a new Shisha Sommelier, tasked with matching guests with their favourite flavour.

An ancient Turkish tradition, the exotic menu includes rich chocolate, aromatic cappuccino, refreshing watermelon, toothsome grape, sweet coconut and tangy aniseed.

Visit : www.kempinski.com/bodrum. Contact : Nadia Walford at Nadia@grifcopr.com.

Three hotels in Wales

Llangoed Hall, the Wye Valley, Wales

The flair that made designer Laura Ashley so famous can still be seen in the décor of Llangoed Hall in the stunning Wye Valley, mid-Wales, an art and antique-filled Jacobean country house hotel, once home to her husband Sir Bernard Ashley.

Celebrating 25 years throughout 2015, Llangoed Hall was voted AA Hotel of the Year, Wales 2014 for its unique history, setting and hearty regional fare much of it from the hotel's own gardens.

Design and stunning cuisine with unparalleled views.

Visit: www.llangoedhall.co.uk Contact: Peter da Silva at peter@boutiquedasilva.com

Ynyshir Hall, Powys, Wales

Ynyshir Hall is a ten-room Relais & Châteaux manor house set in 14 acres of landscaped gardens overlooking the Cambrian Mountains in Powys, Mid-Wales. The idyllic location by an RSPB nature reserve entranced former owner Queen Victoria.

Last year Ynyshir was awarded 2014-2015 AA Hotel of the Year for Wales and chef Gareth Ward won a Michelin star.

Wellbeing Therapy breaks allow guests to be revitalised with a combination of healthy walks in idyllic surroundings and a special range of holistic therapies including mediation, yoga and tai chi.

Visit: www.ynyshirhall.co.uk Contact: Peter da Silva at peter@boutiquedasilva.com

Bodysgallen Hall, Llandudno

Bodysgallen Hall is set in 200 acres of award-winning, historic gardens near Llandudno. This restored National Trust-owned 17th century house has sweeping views across to Snowdonia and Conwy Castle,

Believed to have 13th century origins, Bodysgallen is firmly rooted in local history and tradition.

With a spa and hearty regional fare it makes the perfect base from which to discover the surrounding North Wales countryside from the mountains and coasts of Snowdonia, the North Wales

Borderlands in the northeast, the beautiful Isle of Anglesey, and the lively coastal resorts. Headland.

Visit: www.bodysgallen.com Contact: Peter da Silva at peter@boutiquedasilva.com

Viceroy Maldives, Vaguru Island, Maldives

The luxury Viceroy Maldives hotel is located on the secluded island of Shaviyani Atoll, which is encircled by a blue lagoon. It comprises 60 villas, with 31 suspended over the water and 29 positioned on the island's white beaches.

Visit : viceroyhotelsandresorts.com. Contact : Elisa Grimaldi at elisa@masonrose.com.

The Sun Siyam Iru Fushi, Maldives

At The Sun Siyam Iru Fushi, is located on a 52-acre island, and comprises traditional Maldivian villas.

Visit : www.thesunsiyam.com. Contact : Melissa Dive at melissa@ophirpr.co.uk.

Park Hyatt Zanzibar

Park Hyatt Zanzibar is the first Hyatt hotel on the East African island and the 36th Park Hyatt hotel worldwide.

Park Hyatt Zanzibar is situated on the beachfront in Stone Town, the historical centre of the city and a designated UNESCO Heritage site.

As the cultural heart of Zanzibar, little has changed in Stone Town over the last 200 years.

The town's blend of Arabic and African cultural influences originate from the 19th century when Zanzibar Island served as a centre for the trade of spices.

During this period, Zanzibar, also known as the "Spice Island," was the most important trading hub along the east coast of Africa.

Today, the streets of Stone Town are filled with rich aromas of spices, perfumes and local handcrafts.

Park Hyatt Zanzibar is housed in two buildings, one of them Mambo Msiige, a UNESCO heritage building dating back to the 17th century.

Park Hyatt Zanzibar provides a base among Stone Town's labyrinth of winding alleys, bustling markets, mosques and Zanzibari doors, featuring magnificent ornate wooden carvings.

The town's key attractions are accessible by foot from the hotel's including Forodhani Gardens, the Old Fort, the Old Dispensary, the Peace Memorial Museum, the Palace Museum and the House of Wonders.

There are currently seven Hyatt hotels open throughout Africa :

- Hyatt Regency Sharm El Sheikh Resort
- Hyatt Regency Taba Heights
- Hyatt Regency Casablanca
- Hyatt Regency Dar es Salaam The Kilimanjaro
- Hyatt Regency Johannesburg
- Hyatt Regency Oubaai Golf Resort and Spa, and
- Park Hyatt Zanzibar.

Four other hotels are under development :

- Hyatt Regency Arusha
- Park Hyatt Marrakech
- Hyatt Place Taghazout in Morocco, and
- Hyatt Dakar in Senegal.

Visit : www.zanzibar.park.hyatt.com. Contact : Charlotte@grifcopr.com.

Gstaad Palace, Gstaad, Switzerland

With its centenary celebrations in 2014, this elegant hotel is known for being a favourite of royalty and celebrities and for its family-run authenticity.

It is located in the Swiss Alps in southwest Switzerland.

Visit : www.palace.ch. Contact : Elisa Grimaldi at elisa@masonrose.com.

Asia Gardens Hotel & Thai Spa, Alicante, Spain

The Asia Gardens Hotel & Thai Spa, is located on the Mediterranean coast, whose microclimate guarantees stable, warm temperatures all year round.

Visit : www.asiagardens.es/en. Contact : Elisa Grimaldi at elisa@masonrose.com.

Kameha Grand Zurich Hotel

The Kameha Grand Zurich Hotel, Autograph Collection's first property in Switzerland, has opened.

It is surrounded by the Glattpark, which offers forests, meadows and ponds covering more than 128,000 sqm and the largest freshwater lake in Zurich.

Visit : www.kamehagrandzuerich.com. Contact : Jonathan Williams at jonathan@ophirpr.co.uk.

The Slieve Donard Resort & Spa, Northern Ireland

Located at the foot of the Mountains of Mourne, The Victorian Slieve Donard Resort & Spa stands in six acres of private grounds.

A strand of beach borders one side of the hotel with the Royal County Down golf links the other.

Visit : www.hastingshotels.com/slieve-donard-resort-and-spa. Contact : Melissa Dive at melissa@ophirpr.co.uk.

Hotels in Colorado

The Broadmoor, Colorado Springs, Colorado

The Broadmoor, is developing a private fly-fishing camp to compliment its restored lodge and seven historic cabins dating back to the 1880's.

The Camp, which opens in May 2015, is located on Colorado's Tarryall River and offers more than five miles of private fishing waters.

Visit : www.broadmoor.com. Contact : Georgina Evans-Phillips at georgina@cellet.co.uk.

The Iron Mountain Hot Springs, Colorado River

The Iron Mountain Hot Springs will open in summer 2015 at the site of the historic Iron Springs Spa on the bank of the Colorado River in Glenwood Springs.

Redevelopment plans include a family pool, smaller, naturally shaped relaxation pools, concessions and retail operations, a viewing tower and a waterfall feature and more.

Visit : www.ironmountainhotsprings.com. Georgina Evans-Phillips at georgina@cellet.co.uk.

The Art Hotel, Denver, Colorado

The Art Hotel, a new 165-room boutique hotel in Denver will open in April 2015, showcasing a lobby with modern art and guest rooms with vibrant art and wall coverings.

The Art Hotel will be across from the History Colorado Centre, next to the Denver Art Museum.

Visit : www.thearthotel.com. Georgina Evans-Phillips at georgina@cellet.co.uk.

New hotels in Italy

JW Marriott Venice Resort and Spa

The JW Marriott Venice Resort and Spa has opened on its own private island, Isola delle Rose located in the Venetian lagoon.

Situated among the island's expansive private gardens and olive groves the JW Marriott will feature 266 guest rooms and suites and a private, restored church.

Visit : www.marriott.co.uk.

ME Hotel Il Duca, Milan

ME by Meliá, will open the 5 star ME Hotel Il Duca, Milan in April 2015 near to the "fashion quadrilateral", in Piazza della Repubblica. The hotel will be close to Corso Como, and feature 132 rooms, including 34 suites. The rooftop bar, a hallmark of ME hotels, will boast views over the city.

Visit : www.melia.com.

Mandarin Oriental Milan

The 5 star Mandarin Oriental Milan will open the end of April/May 2015. Located close to La Scala, Mandarin Oriental Milan will occupy four elegant 19th century buildings.

Visit : www.mandarinoriental.com/milan/hotel.

Sheraton Lake Como Hotel

The new Sheraton Lake Como Hotel opened in March 2015 with 116 rooms overlooking a lush green park.

Visit : www.starwoodhotels.com.

The Grand Hotel Courmayeur, Mont Blanc

The Grand Hotel Courmayeur opened at the end of December 2014 in the ski resort of Courmayeur in the Aosta Valley. The new luxury hotel offers 72 rooms and suites, a gourmet restaurant with views of Mont Blanc and Giant's Tooth.

Visit : www.grandhotelcourmayeurmontblanc.it.

The Excelsior Hotel Gallia, Milan

The Luxury Collection will re-open the historic 5 star Excelsior Hotel Gallia in Milan on the occasion of the Milan Expo 2015. The new hotel will include the old building built in 1932 and a new modern building with the exterior made in steel and glass.

Visit : www.luxurycollection.com

The St Regis Venice San Clemente Palace Hotel, Venice

The 5 star St Regis Venice San Clemente Palace Hotel will re-open in April 2015 after extensive renovation works, and as part of Starwood Hotels.

The hotel, which was originally built on a 12th century monastery on a private island, now offers 119 suites and rooms with lagoon and gardens views.

Visit : www.stregisvenice.com.

Visit : www.italia.it/en. Contact : Stefania Gatta at stefania.gatta@enit.it.

An Alliance focus on :

New Orleans, Louisiana

What's New in New Orleans

The city of New Orleans welcomed 9.52 million visitors in 2014, who together spent a record-breaking \$6.81 billion.

Cruise lines

Viking River Cruises'

New Orleans will be the homeport for Viking River Cruises' first North American River Cruise, which will begin on the Mississippi River from the city in 2017 with six new American-made vessels.

American Cruise Lines

American Cruise Lines is expanding its river cruises from New Orleans with American Eagle offering eight-day itineraries between New Orleans and Memphis.

Carnival Cruise Line

Carnival Cruise Line will expand its cruising capacity in New Orleans, replacing the Carnival Triumph with the Carnival Elation in April 2016.

The French Quarter Festival

9 to 12 April 2015

The 32nd annual French Quarter Festival will see 1,600 artists perform on 23 stages at the Omni New Orleans Riverfront and Spanish Plaza at the Outlet Collection at Riverwalk.

Visit : www.fqfi.org.

The Indy Grand Prix of Louisiana

12 April 2015

The Indy Grand Prix of Louisiana, will race in the New Orleans area for the first time at NOLA Motorsports Park's 2.75-mile road course in Avondale, 14 miles southwest of the city.

Visit : www.gpofnola.com.

Visit : www.neworleanscvb.com and www.louisianatravel.com. Contact : [kirsty Dillury at Kirsty@ttmworld.co.uk](mailto:kirsty@ttmworld.co.uk)

The New Orleans Regional Transit Authority

The New Orleans Regional Transit Authority (NORTA) has broken ground on its French Quarter streetcar expansion.

The 2.5-mile segment will run from Canal Street along Rampart Street until Rampart changes to St. Claude and continue to Press Street in the Bywater neighbourhood.

A segment will turn off St. Claude down Elysian Fields Avenue toward the river and tie in with the existing Riverfront streetcar line.

Visit : www.norta.com.

New hotels

The Old No. 77 Hotel and Chandlery

The Old No. 77 Hotel and Chandlery will open spring 2015 in the Warehouse District.

Formerly the Ambassador Hotel, it will highlight rustic details like exposed brick walls and hardwood floors.

Old No. 77 has also partnered with New Orleans Center for the Creative Arts (NOCCA) to feature student artwork throughout the property.

Visit : www.old77hotel.com.

The Aloft New Orleans Downtown

The Aloft New Orleans Downtown, HRI Lodging's newest property, has opened in New Orleans' Central Business District.

Visit : www.aloftneworleansdowntown.com.

An Alliance focus on :

European festivals 2015

EXIT Festival

Petrovaradin Fortress, Novi Sad, Serbia
7 - 14 July 2015

Starting as a student protest fighting for political change and freedom EXIT continues to spread the good vibes in the Historic fortress overlooking the river Danube with a host of different stages connected by cobbled streets, ramparts and tunnels, with something for music lovers of all genres.

Visit : www.exitfest.org/sr.

Balaton Sound

Lake Balaton, Hungary
8-12 July 2015

Stretched along the shores of Lake Balaton, once a year this small town converts in to a party resort with massive arena's, beach parties and the biggest names in electronic music

www.sziget.hu/balaton_sound_english.

Sea Dance

Jaz Beach, Budva, Montenegro
15 – 18 July 2015

Winner of 'Best Medium Sized Festival' at the 2014 European Festival Awards, this new festival offers beach party vibes and electro beats on the Adriatic coast.

Visit : www.seadancefestival.me/en.

Positivus Festival

Salacgriva, Latvia
17-19 July 2015,

Taking place in the coastal town of Salacgriva, Positivus presents chart topping headliners, underground emerging talent and art and dance stages.

Visit : www.positivusfestival.com/lv.

OFF Festival

Katowice, Poland
7-9 August 2015

OFF Festival presents alternative acts from around the world.

Visit : www.off-festival.pl.

Mysteryland

Haarlemmermeer, The Netherlands
29-30 August 2015,

Staged a short distance from Amsterdam, the world's longest running dance music festival combines electronic music with theatre, movies, interactive installation art and street performers.

Visit : www.mysteryland.nl/nl.

Sziget Festival

Óbuda Island, Budapest, Hungary
10–17 August 2015

Sziget Festival is one of the biggest multicultural events of Europe and a week long non-stop party throughout Budapest.

Visit : www.szigetfestival.com

Oasis

Marrakech, Morocco
11-13 September 2015,

The first Oasis in Marrakech will be staged in the Fellah Hotel.

Visit : www.theoasisfest.com.

Amsterdam Dance Event (ADE)

Amsterdam, The Netherlands
14-18 October 2015

The Amsterdam Dance Event is five days and nights of electronic music and the biggest club festival in the world.

Visit : www.amsterdam-dance-event.nl

Contact : Jessica Goodchildl at jessica@globalpublicity.co.uk

Travel guides

The following travel publishers will provide review copies to Alliance members.

AA Travel Guides

www.shop.theaa.com/store/travel-guides. Katie Stephens at katie.stephens@theaa.com.

Anova Books

www.anovabooks.com. Helen Ponting at hponting@anovabooks.co

Bradt Travel

www.bradtguides.com. Rachel Fielding at rachel.fielding@bradtguides.com

Brit's Guide

www.foulsham.com. Margaret Lashbrook at margaret.lashbrook@lineone.net or Sue Wilkins at wilkins@foulsham.com.

Cicerone

www.cicerone.co.uk. Sarah Spencer at sarah@cicerone.co.uk

Eland Publishing

www.travelbooks.co.uk. Barnaby Rogerson at barnaby@travelbooks.co.uk.

Fisher's Travel SOS

www.fisherstravelsos.com. Furgan Syed at furgan.syed@fisherstravelsos.com.

Global Travel Publishers

www.africa-adventure.com. Kate Bandos at kate@ksbpromotions.com.

Globetrotters LogBook

www.globetrotterslogbook.com. Giedo Claes at giedo@globetrotterslogbook.com

Hudson's Historic Houses and Gardens

www.hudsonsheritage.com. Tanya Aspinwall at tanya@marketingaloud.co.uk

Inn House Publishing

www.innhousepublishing.com. Kathryn McWhirter at kathrynmcwhirter@btopenworld.com.

Insight

www.insightguides.com. Julia Spence at julia.spence@ukonline.co.uk.

In your pocket guides

www.inyourpocket.com. Craig Turp at editor@inyourpocket.com.

Jane's Smart Art Guides

www.JanesSmartArt.com. Jane McIntosh at MJM@JanesSmartArt.com

Jonglez Publishing

www.jonglezpublishing.com. Alexandre They at alexandre@editionsjonglez.com.

Kuperard Publishers

www.kuperard.co.uk. Geoffrey Chesler at geoffreychesler@btinternet.com.

Morris Communications

www.themilepost.com. Kate Bandos at kate@ksbpromotions.com.

Odyssey Books & Guides

www.odysseypublications.com. Caroline Eden at caroline@odysseypublications.com

The Official (UK) Tourist Board Guides

www.visitor-guides.co.uk. Tanya Aspinwall at tanya@marketingaloud.co.uk

Oxygen Books city-lit

www.oxygenbooks.co.uk Malcom Burgess at malcolm@oxygenbooks.co.uk

Rough Guides

www.roughguides.com. press@roughguides.com

The Signpost

www.signpost.co.uk. Tanya Aspinwall at tanya@marketingaloud.co.uk

Summersdale travel publications

www.summersdale.com. Dean at dean@summersdale.com.

Take two Books

www.taketwobooks.com. Sarah Duvalle at Sarah@taketwobooks.com.

Turnleft

www.turnleftguides.com. Nick Buteau at nick@turnleftguides.com

Registering with the Alliance

To register with the Alliance visit : www.itwalliance.com, and register as a :

- **Member** : travel writers, broadcasters and photographers
- **Editor** : commissioning editors
- **Partner** : travel and tourism industry organisations, or
- **Agency** : agency representatives with travel or tourism clients



The International Travel Writers Alliance is the world's largest association of professional travel writers, editors, broadcasters and photographers.

www.itwalliance.com

Ashley Gibbins FCIPR, MCIOJ
 Chief Executive
 The International Travel Writers Alliance
 0776 419 8286
Ashley@itwalliance.com



AllWays traveller is the consumer travel features 'arm' of the Alliance providing independent travellers with views of the world from the professional travel journalists in the Alliance

www.allwaystraveller.com

Ann Mealor FCIPR
 Commissioning Editor
 AllWays traveller
 07971 596 925
Ann@itwalliance.com